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# DELIVER

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# TAKEAWAY

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## Open Source for Ideas Project by You and Kueng Caputo

In the bustle of the Milano furniture fair the design duo **Kueng Caputo** is once more offering a peaceful island. **Deliver Takeaway** is the name of their new project.

Kueng Caputo wants to create an antipol to the intoxication of consuming at the fair by shifting the viewer to take an active roll in the world of Design. The passerby is invited to stop, and contemplate.

In the daily grind everyone has experiences with design objects.

These experiences of the daily use of objects are of great use for the designers. Because only through precise use new ideas and associations of developmental possibilities are created, which is the mission of the designer. But mostly this potential stays unutilized since there is no space where these ideas, wishes and experiences, challenges and critics can be left behind so that the designers can take them into consideration.

This is where Kueng Caputo comes into the game and offers a place for the passerby to join the discussion and ask these questions:

For instance, do you miss something that has existed in the past? Is there something the designer should embrace? Do you know about a problem that could be addressed from the position of the designer? Is there something that you always wanted to have? Is there an idea that you always wanted to realize, but you yourself are not in the position to do so?

All these freshly delivered petitions, submissions by the passerby will be consolidated to a collection. This collection shall serve as a small helper for big design. A xeroxmaschine, which is reminiscent of a Daniel Duesentrieb invention, will reproduce the inputs right then and there and will spit the out as 'takeaways'. These 'takeaways' as the name implies are there to be taken. This way the suggestions of the visitors will gain momentum immediately. It will also be possible to download the 'takeaways' at **[deliver-takeaway-ideas.org](http://deliver-takeaway-ideas.org)**.

**Deliver Takeaway** is an open source project, which will make ideas and problems accessible to the Design World and should be used as a scaffolding for their work. **Deliver Takeaway** is a mobile installation.

The bus can be found at Via Tortona in Milano from April 14th –19th.